



Terra Linda PTC Board Meeting

November 4, 2020

Meeting Minutes (Approved Dec. 2, 2020)

President	Rick Collett
Vice President of Fundraising	Brittney Pineda
Treasurer	Paul & Allison DeHaan
Volunteer Coordinator	Jamie McCarl
Secretary	Julie Lavers
Communications Coordinator	Ketaki Deshpande

Join Zoom Meeting

<https://us02web.zoom.us/j/82935301832?pwd=bzdKVTNNSzdLaXhaWmNyRTYyb0w2UT09>

Meeting ID: 829 3530 1832

Passcode: 073278

Rick Collett, President –

- Check-in – how is everyone doing? How is it going? Rick was sure to point out that no one is expecting perfection from us.
- Student Directory – Do we need a student directory this year the consensus is yes, especially this year to help students and families keep in touch.
- Jen Collett suggested purchasing Unifix Cubes for Kindergarten students.
 - Follow-up - ask teachers if they want them.
If they do and do not want to spend their classroom funds, they can ask for additional funds to cover the cost.
- Laura Dixon mentioned at the first PTC meeting that she was interested in forming a Community Building group for Terra Linda families. Allison will reach out to her to see if she is still interested.
- Meeting with Christy –
 - Christy is not in favor of this or the Halloween classroom parties because several students end up being held out of school or have to sit in the office due to personal beliefs. It is not an all-inclusive event. Moving to a Fall theme is something that is being considered.
 - There is no need for classroom reps or party parents at this time.
 - Lisa Nelson did not retire but left Terra Linda after 15 years of service. The PTC will honor her with a gift card.
 - Thanksgiving Boxes – we will not be distributing the Thanksgiving boxes this year due to COVID. As we have done in the past, the PTC will provide gift certificates for families in need.

Brittney Pineda, VP of Fundraising –

- **Jog-A-Thon –**
Brittney was approached by Booster-Thon regarding a Dance-A-Thon fundraiser. Given the Jog-A-Thon is postponed until Spring (potentially) this may be a good option for us.
 - Booster-Thon offers different packages to choose from
 - They have a partnership with Just Dance, which is popular with the kids.
 - Brittney spoke with Aimee who co-chaired the Jog-A-Thon last year, she's onboard
 - Great opportunity to get teachers involved so the kids will be excited about it.
 - Terra Linda would receive 70% of the proceeds, Booster-Thon 30%.

The board discussed, Allison pointed out that Booster-Thon was looked at for the Jog-A-Thon; they would have made \$12,000 vs using Pledge Star whose fee is between \$1,000 and \$2,000. Terra Linda families may not be happy with the Booster-Thon price point. We decided to try this on our own.

- Facebook Groups –
 - The Facebook group names are long, suggest changing them to:
 - Terra Linda ____ grade 2021 each year the year can be updated
 - Suggested adding graphics on the pages. Suggest adding a background image for a cleaner, cohesive look.

Paul & Allison DeHaan, Co-Treasurers –

- We received a \$90 grant that no one was sure, where it came from. Allison did some research and the funds are matching funds being distributed by the company that took over Your Cause.

Ketaki Deshpandi, Communications –

- We need volunteers to manage Kindergarten, 2nd, 4th, and 5th grade Facebook groups

Meeting adjourned 7:35