

Terra Linda PTC Meeting Minutes January 13, 2016

President	Erica Soto	elynnsoto@hotmail.com
Vice President		
Treasurer	Kip Stevenson	Kps03@comcast.net
Volunteer Coordinator	Pam Jeffery	pamandkevin@comcast.net
Volunteer Coordinator	Jennah Jevning	jjevning@gmail.com
Secretary	Kelly Olson	kellyaolson@gmail.com

Meeting called to order at 7:00pm 18 attendees

Welcome and Introductions- Erica Soto

Minutes-Kelly Olson

Minutes were read and approved

Treasurer's Report-Kip Stevenson

- Additional \$1,000 donation for Jogathon brings total to \$40,000
- Matching Funds continue to come in from Kaiser, Benevity
- Expected \$3-6,000 additional income this year
 - Papa's Pizza and Piccalo Mondo
 - Still waiting for McMenamins
- We are on track, with outstand expenses
- \$1900 for Thanksgiving
- Paid for Jogathon
- \$25,000 expenses this year
- Bank Account: \$77,500Savings Account: \$4,000

Volunteer Coordinator Report

- Still need a Science Co-chair
- Still need an Art Blast Co-chair

New Business

• Teacher Report, Mrs. Yen

- 4th grade is learning about Lewis and Clarke, Louisiana Purchase
- Friday, March 4 is Pioneer Day
- Almost done with long division and multiplication in 4th grade
- 5h grade is working on animal reports
- Learned about the Revolutionary war
- Preparing for We the People
- School is doing Pennies for Patients- class that brings in the most money will get a pizza party.

• Jogathon Update, Kristine Baker

- Starting some large corporation donation
- Reaching out to our Spanish community better.
- Trying to hae a art contest for the tshirt design. Trying to have one business sponsor the tshirts.
- They need additional help.
- Prizes, Procurement,
- Next meeting in February
- Reach out to parent room volunteers
- Look to increase fund
- Part of a broader volunteer shortage
- Set up a booth at PTC events

Sunset Credit Union, Wanda

- Sunset Credit Union- Wanda
- Fiinancial Literacy Course
- At Oak Hills
- 4 week course, one hour a week, targeting 3-5th grade
- Provides some basic information: how to write a check, investing, budgeting
- TL currently does Junior Acheivement
- Kids can make accounts and there is a Savings Challenge
- They were sponsors for the Jogathon
- This is a free program
- Financial Beginnings, a nonprofit. Volunteers are needed, and this is the way they volunteer
- \$5 minimum account balance
- Requirement to join is Cedar Mill
- Parent will need to be on the account
- Need 2-3 week notice

Movie Night, Erica Soto

- Movie Night
- Fright, January 22, 2015
- Big Hero Six
- Doors open at 6:30
- Movie at 7:00
- Suggested Donations: \$1 person/\$5family
- Concessioins
- Need some volunteers

• Carnival, Danielle Justice

- Spirit Week and Carnival
- Feb. 16-19
- Week ends with the carnival
- Need lots of volunteers
- Great for HS volunteers

• PTC Board Openings, Erica Soto

- Every position is open
 - Kip and Pam would consider remaining on the board
- Starting the conversation and the process to fill these positions
- Considering longer terms on the board
- Vote Approved to Purchase Tshirts for new staff for \$77.00
- Enrichment Fund Request
 - Enrichment Fund Request is attached
 - What is One School, One Book
 - Looking to roll out in September, but purchase books this year
 - Book Request
 - Poor wording regarding PTC
 - Many people voiced their concerns that this request insulted the volunteer hours (blood, sweat, tears) that people give to the school
 - Author Visits
 - Prices vary, may result in one author travelling from a distance, or several local authors
 - Mrs. Yen, says great influence
 - Teachers miss having it
- Vote Approved to Fund All Enrichment Requests
- Track Committee Update
 - The most significant development since our last meeting is that Anonymous Donor that will be matching all funds raised to the track, up to \$100,000. This donation comes with the requirement for a ¼ mile standard, all weather track. We are thrilled to have received this support.
 - Nike will also double match all donations to the Terra Linda Track
 - Nike grant was submitted. There was a conversation in December requesting a
 more detailed budget and that all fundraising to be complete, except for
 \$40,000. We are working towards meeting these requirements to remain
 eligible for this grant. This grant is one only one of several that we are pursuing.

- Current Fundraising, including pledges and our matching donation is \$75,477.64.
 - These funds have been raised through these means:
 - Pledges: \$29,200 (includes Anonymous Donor for \$25,000)
 - PTC PayPal: \$976.97Track PayPal: \$2,211.85
 - Nike Pledged: \$4,500 (includes Double Match)
 Nike Account: \$200 (includes Double Match)
- This week we began our business sponsorship program by mailing out letters to local businesses. We will follow up with them in the upcoming weeks and months.
- We are beginning to focus on the Auction, on April 2.
- Track Committee would like to propose a track sponsorship from the PTC to fund the auction:
 - \$1500 for venue reservation
 - \$1000 for auction software
 - \$2200 for classroom art projects
 - Misc expenses
- Only Auction net funds would be matched by the Anonymous Donor
- Vote Approved to open a Bank Account
 - Signers will include: Kip Stevenson, Becky Seppala, Kelly Olson
- Vote Approved to transfer \$976.97 from PTC PayPal to Track Account
- Vote Approve to sponsor the Track at the Gold Level, \$10,000
- Open Discussion
 - PTC needs to consider a strategic plan for surplus and sustainable fundraising as demographics of the school change
 - PTC Board will be meeting with a district employee for assistance implementing a more transparent and strategic budget

Meeting Adjourned at 8:30pm Next February Feb. 10 at 8:35am